



T&V

TOWN & VILLAGE LIFE
MAGAZINE

**Media
Pack and
Advertising
Guide**

Local magazine delivered to **16,000** selected homes and businesses

You can also read online at: www.townandvillagelifemag.co.uk



Town & Village Life Magazine is a bi-monthly (once every 2 months) full colour, high quality, B5 size glossy magazine launched in March 2012 and targets ABC 1 home owners in Stourbridge and surrounding areas. We publish **16,000 copies** - including an online digital version.

The magazine contains both local and general editorial on **Fashion, Beauty, Health, Home Interiors, Leisure – Gardening, Travel, Motoring, Restaurant Reviews, The Social Scene** plus lots more.

A great platform for advertisers within the Stourbridge and surrounding areas to promote their business and services to targeted addresses. To encourage you to promote your business more effectively we offer generous discounts in exchange for your long term commitment.

We offer advertisers:

Competitive Rates

Cost effective pricing makes it affordable for all business sectors.

One-to-One Consultations

Our experienced team will be pleased to visit you and present a tailored advertising campaign to suit the needs of your business.

Advertorial Features

Our talented feature writers and creative designers will combine to deliver an eye-catching advertising feature for your business.

Targeted Local Delivery

Our hand-picked distribution team deliver 16,000 copies of Town & Village Life Magazine to targeted addresses in Stourbridge and surrounding areas.

16,000 copies hand-delivered!

www.townandvillagelifemag.co.uk

Distribution Area

16,000 copies* bi-monthly to the following areas:

Sedgley – The Northway,
Cotwell End and Gospel End, DY3
Swindon and Himley, DY3
Amblecote, DY5
Kingswinford and Wall Heath, DY6
Kinver, Bobbington and Enville, DY7
Stourton and Lawnswood, DY7
Norton, Oldswinford and Wollaston, DY8
Hagley, West Hagley and Pedmore, DY9
Belbroughton, DY9
Churchill and Blakedown, DY10

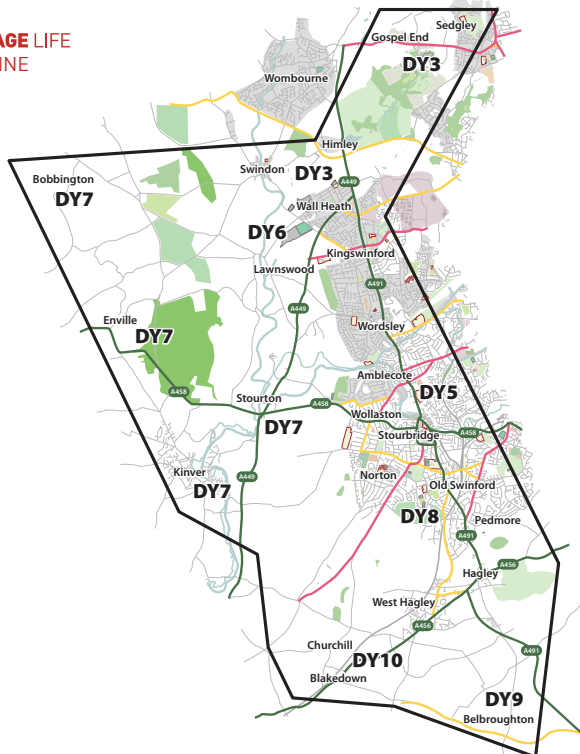
Total distribution of 16,000 copies.
Routes subject to change to maximise readership.

Booking Deadlines

Please call for details as these vary for each edition.



16,000 copies hand-delivered



			
Full Page 218mm (h) x 140mm (w) (or as back page, below)			
Loyalty Rate (excl. VAT) Price quoted is per insertion			
1 insert	3 inserts	6 inserts	
£570	£456	£427	

			
1/2 Page 106mm (h) x 140mm (w)			
Loyalty Rate (excl. VAT) Price quoted is per insertion			
1 insert	3 inserts	6 inserts	
£342	£274	£239	

			
1/4 Page 106mm (h) x 67mm (w)			
Loyalty Rate (excl. VAT) Price quoted is per insertion			
1 insert	3 inserts	6 inserts	
£187	£150	£132	

			
1/8 Page 50mm (h) x 67mm (w) - Limited Spaces			
Loyalty Rate (excl. VAT) Price quoted is per insertion			
6 inserts minimum contract			
£60			

			
Back Page 245mm (h) x 170mm (w) +3mm Bleed			
Loyalty Rate (excl. VAT) Price quoted is per insertion			
1 insert	3 inserts	6 inserts	
£839	£671	£629	

			
Inside Front/Back Cover (as back page, above)			
Loyalty Rate (excl. VAT) Price quoted is per insertion			
1 insert	3 inserts	6 inserts	
£690	£552	£517	

			
Full Page Premium Positions Page 5, 7, 9, 11			
Loyalty Rate (excl. VAT) Price quoted is per insertion			
1 insert	3 inserts	6 inserts	
£612	£490	£458	

Design Services

We can provide a complete design service for you:

1/8 and 1/4 page: from £15 (excl. VAT)

1/2 page: from £20 (excl. VAT)

Full page: from £26 (excl. VAT)

Double page: from £30 (excl. VAT)

Amendments to adverts: from £5 (excl. VAT)

Complete adverts: Adverts must be submitted in an acceptable file format: PDF, EPS, TIF, JPEG or PSD at 300 dpi and all colours in CMYK. We cannot accept adverts created in Microsoft Word or Publisher. It is preferable artwork is supplied with typefaces outlined.

Specification

Finished Size: 245mm (h) by 168mm (w).

Material: Gloss Coated.

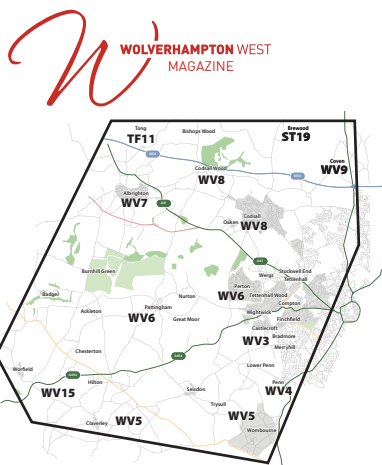
Cover: Gloss Laminate (outer covers).

Finish: Perfect bound and trimmed flush to size (If you are providing your own advert, please ask us for our advert templates before designing).

Interested in reaching the west side of Wolverhampton?

If so, ask for details on our sister publication:

Wolverhampton West Magazine



Total circulation between both magazines 41,000 copies

For more details and to reserve your advertising space please contact:

Mandy White, Sales Manager

07375 052565

mandy@townandvillagelifemag.co.uk

Sarah Fisher, Business Development Manager

07519 665184

sarah@townandvillagelifemag.co.uk